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Message Text

UNCLASSIFIED

PAGE 01 STOCKH 02153 201440Z

47
ACTION EUR-06

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /014 W
---------- 090029
R 201215Z MAY 74
FM AMEMBASSY STOCKHOLM
TO USDOC WASHDC
INFO SECSTATE WASHDC 2013

UNCLAS STOCKHOLM 2153

E.O. 11652: N/A
TAGS: BEXP, SW
SUBJECT: ANNUAL MARKET RESEARCH CONTRACT FOR FY 75

REF: CONTRACT NO. S-50-FA-351: MULTIPLE STUDY MARKET RESEARCH CONTRACT FOR FY 74, WITH SWEDISH MARKET INFORMATION/NORMAN PARSONS.

FOR BIC/OIM/PROG DEV/MRD

1. REFERENCED CONTRACT WITH SMI/PARSONS EXPIRES JUNE 30, 1974. WE HAVE NOT RECEIVED INSTRUCTIONS RE ANNUAL CONTRACT FOR FY 75.

2. PLEASE ADVISE SOONEST IF COMMERCE DESIRES A MULTIPLE STUDY MARKET RESEARCH CONTRACT FOR FY-75; AND IF SO, IF CONTRACT MAY BE NEGOTIATED WITH PARSONS OR IF SEVERAL BIDS SHOULD BE OBTAINED.

3. STC PREFERES TO NEGOTIATE NEW CONTRACT WITH PARSONS MAINLY BECAUSE OF HIS DEMONSTRATED ABILITY TO PRODUCE QUALITY STUDIES OVER A WIDE RANGE OF THEMES. WHILE OTHER COMPETENT CONTRACTORS AVAILABLE FOR BIDDING, PARSONS IS ONLY ONE WE CAN RECOMMEND WITHOUT RESERVATION FOR CONTRACT COVERING AS YET UNKNOWN PRODUCT CATEGORIES.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 20 MAY 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974STOCKH02153
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740124-0995
From: STOCKHOLM
Handling Restrictions: n/a
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Previous Handling Restrictions: n/a
Reference: CONTRACT NO. S-50-FA-351: MULTIPLE S, TUDY MARKET RESEARCH
Review Action: RELEASED, APPROVED
Review Authority: shawdg
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Review Event:
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30 JUN 2005

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Review Withdrawn Fields: n/a
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Subject: ANNUAL MARKET RESEARCH CONTRACT FOR FY 75
TAGS: BEXP, SW
To: COM
Type: TE
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